

#### PARTNERING WITH HOUSING AUTHORITIES











### OAI & the New York City Housing Authority

**SEPTEMBER 2006** 



#### **GOALS**





Existing OAI relationships with housing authorities

**Development of partnership** 

**Benefits of working with NYCHA** 

**NYCHA Resident Employment Services** 

Role of Section 3/Resident Employment Program in partnership

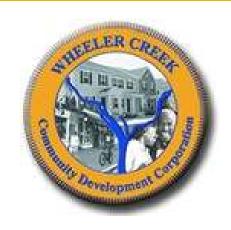
**Outcomes of the partnership** 

Open Discussion/Q & A



## 2005-2006 RELATIONSHIPS with HOUSING AUTHORITIES





CHANGE.
CHICAGO HOUSING AUTHORITY

### **NYCHA**

NEW YORK CITY HOUSING AUTHORITY

### **WCCDC**

WHEELER CREEK COMMUNITY DEVELOPMENT CORPORATION

#### **CHA**

CHICAGO HOUSING AUTHORITY

Full Partner

Sub-Awardee

Service Provider





## What We Were Looking For In a Partner:



Full Partnership with administrative support

Real Community Ties specifically in the South Bronx & central Harlem

Physical Capacity to House Training space appropriate for both health & safety and hands-on construction skills

**Social Service Capacity** 

**Links to Employment** 

**Genuine Commitment to People Served** 





QUALIFIED PEOPLE TO
PARTICIPATE IN MWT TRAINING

1

SEEKING CONSTRUCTION BASED
TRAINING OPPORTUNITIES









SPACE EQUIPPED TO CONDUCT HANDS ON TRAINING

2

UNDER UTILIZED
OUTFITTED WORKSHOPS







PARTNERSHIP WITH EMPLOYMENT LINKAGES

3

NYCHA BASED SECT 3 & REP CONTRACT WORK



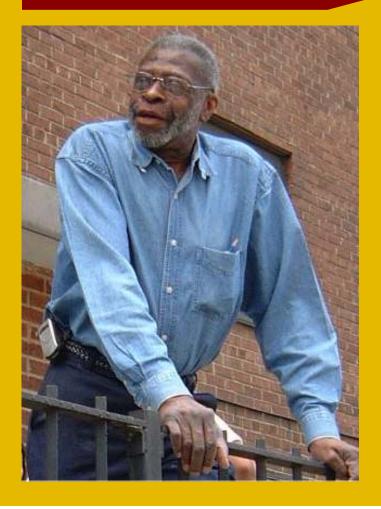




A "CBO" PRESCENCE

4

ONSITE ADMINISTRATIVE SUPPORT/RES LIASON









QUALIFIED PEOPLE TO PARTICIPATE IN MWT TRAINING	SEEKING CONSTRUCTION BASED TRAINING OPPORTUNITIES
SPACE EQUIPPED TO CONDUCT HANDS ON TRAINING	2 UNDER UTILIZED OUTFITTED WORKSHOPS
PARTNERSHIP WITH EMPLOYMENT LINKAGES	NYCHA BASED SECT 3 & REP CONTRACT WORK
A "CBO" PRESCENCE	ONSITE ADMINISTRATIVE SUPPORT/RES LIASON



#### **Anatomy of the Deal**



**Due Diligence** 

**Demonstrate Ability to Meet Needs** 

**Negotiate** 

#### **Intangibles:**

**Construction Atmosphere in NY** 

**Discard Preconceived Notions** 

**Transparency** 

Will, Care & Timing



#### The Deal Itself

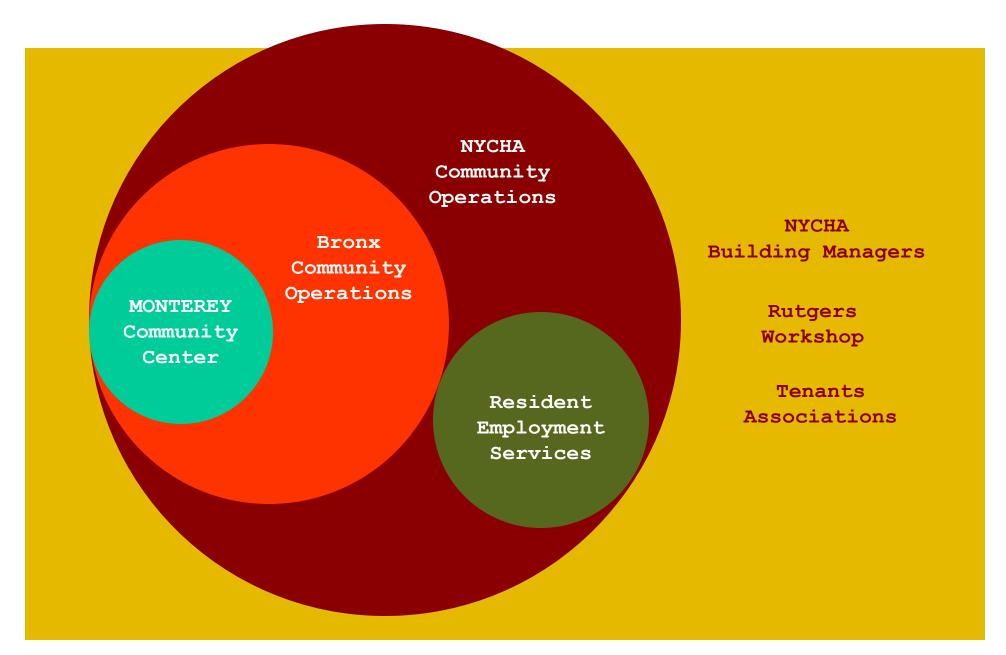
#### OAI, INC

program administration
skills training
job readiness/career guidance
certifications & licensing
meals
counseling/mentoring
life skills
job development/placement assistance
post-employment follow-up

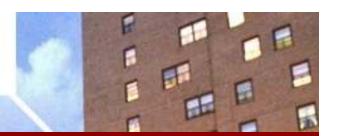
#### **NYCHA RES**

training facilities/office space administrative support outreach & recruitment skills assessment transportation case management training materials job placement post-employment follow-up

## The NYCHA UNIVERSE

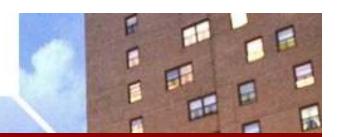






### **NYCHA** Today

- NYCHA is the largest public housing authority in North America.
- NYCHA's Conventional Public Housing Program has 181,581 apartments
- NYCHA serves about 175,116 families and approximately 417,328 authorized residents.

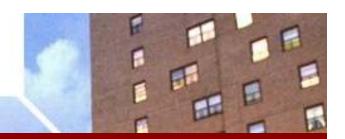


#### More Than Just a Place to Live

There are a wide variety of programs offered by NYCHA that are geared to children, teens, single-parents, seniors, substance abusers, and victims of domestic violence, among others.

NYCHA Operated Community Centers	111
NYCHA Operated Senior Centers	42
Sponsored Community Centers	52
Sponsored Senior Centers	96
Day Care Centers	102
Head Start Centers	37
Health Clinics	35
NYCHA Miscellaneous	45
Total	520





#### COMMUNITY OPERARATIONS ORG CHART

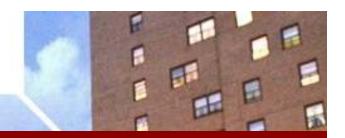
Deputy General Manager

Assistant Deputy General Manager

Director Administrati on 5 Borough Operations Directors

Director Citywide Programs Director Resident Employment Services Director Resident Support Services

Director Social Services

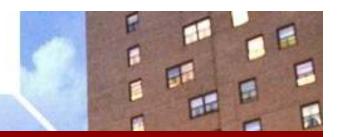


### Resident Employment Services (RES)

#### **RES** is comprised of the following units/divisions:

- Career Development
- Employment Development
- Contract Management and Resource Development
- Construction and Apprenticeship Training

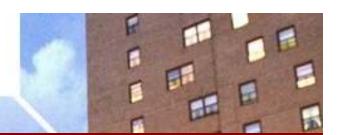




### Resident Employment Services (RES)

- Resident Employment Services focuses on assisting residents who are recipients of public assistance, unemployed, or under-employed, in becoming economically self-sufficient through the provision of job placement, training, business development, supportive service and educational opportunities.
- To accomplish this goal, staff conducts recruitment and outreach, intake and assessment and subsequent referrals to education, job training, employment and business development opportunities.



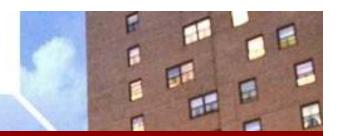


#### Section 3

Section 3 is a HUD mandate that employment and other economic opportunities generated by federal assistance to public housing authorities shall, to the greatest extent feasible and with *best faith efforts*, be directed to public housing residents and other low and very low income persons

NYCHA's first priority for hiring under Section 3 is for residents of its developments





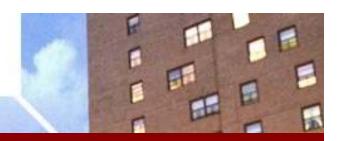
### Resident Employment Program (REP)

The Resident Employment Program is a NYCHA-sponsored program

REP requires that 15% of the labor amount for a contract is expended on resident hiring

REP applies to construction contracts valued in excess of \$500,000 that were bid on or after January 1, 2001

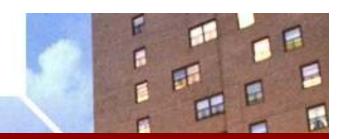




#### **RES 2005 Statistical Data**

- 127,327 mailings for training and employment opportunities.
- 1,581 applicants were tested to determine program eligibility.
- 1,491 of the 1,581 applicants were referred to job and training programs
- 1569\* job placements for NYCHA residents from 2003 to 2005 (\*final placement numbers will be available in the first quarter of 2006).



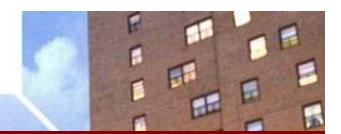


### RES Accomplishments FY 2005



- Hosted the 1<sup>st</sup> "Empowerment through Employment" Job Fair--335 NYCHA residents, 35 employers, and 17 training vendors were in attendance.
- Established the Contract
   Management & Resource
   Development and Construction and Apprenticeship Training Units.
- Extended the Resident Opportunity Self Sufficiency (ROSS) HUD funded grant to include two additional cycles for 30 residents.







#### 15 Residents Prepared for Apprenticeships

By Allan Leicht

empowered young New York City Housing Authority (NYCHA) residents were showered with diplomas, certificates, licenses, awards, applause, laughter, cheers and tears in the ceremonial room of NYCHA's Resident Employment Services in Brooklyn, on the after-

Fifteen newly certified and noon of May 19th. The graduates are now prepared for full-fledged union apprenticeships in the con-Class of 2006.

> Master of Ceremonies and MWT ers welcomed the graduates, their

families, and MWT faculty and Housing Authority officials, urging the graduates to build on their struction trades. They are the success. "You are on the frontier of Minority Worker Training (MWT) a new initiative," Mr. Meyers said. "Be great. Be excellent."

MWT is a not-for-profit organi-Program Coordinator David Mey- zation that is run by the Chicago-(Continued on page 9)

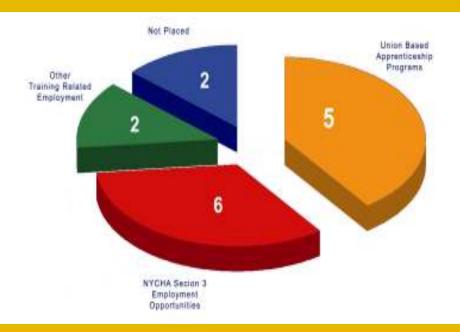


BUILDING FUTURES Minority Worker Training graduates shown here are (left to right, back row): Brandon Butts-Green, Courtland Coleman, Troy Riley, Troy Watson, Tenasha Chambers, Anthony Lashley, JaShawn Wiggins, Mitchell Martinez and Anthony Gonzalez. And in the front row (left to right): Pedro Rodriguez and Jorge Borges, Not shown are: Desmond Rivers, Robert Santana and Anthony Williams and Tarik Williams,



#### 2005-2006 MWT GRADUATE PLACEMENTS







- 20 Program Participants
- 15 Program Graduates
- 2 Positive Terminations

As of August 19th (3 months after graduation):

5 placed in Union Based Apprenticeships

6 placed in NYCHA Section

3 Opportunities

2 placed in Other Employment

2 Not Placed



#### **RECAP**





- 1. Section 3 outlets & opportunitiesHousing AuthorityDept of TransportationPort Authority
- 2. REP/First Source Hiring
- 3. Parallels to RES
  enforcement/oversight
  social service divisions
  HOPE VI/ community support

